



Bournemouth
University



Annual Review 2016

As you will see, BU staff and students have delivered this year on our ambitious plans to become a world-leading university.

Building on our success in the Research Excellence Framework (REF), which classed 96% of BU's research as internationally recognised and 18% as world-leading, we continue to focus on real impact, supporting our vision to inspire our staff and students to enrich the world.

BU continues to realise its potential to develop and nurture research, innovation and learning both nationally and internationally, from the Festival of Design and Technology, the Festival of Learning and the BFX Festival, to our research into media approaches to the EU referendum, which has been showcased at Westminster – the very heart of British politics.

We are immensely proud of our students, finding year upon year that their achievements in the professional world have been recognised by employers, industry experts, and even at the Academy Awards, where our alumni have become performers on

the world stage. Our #BUProud campaign, highlighted on page 20, offers just a glimpse of the many accomplishments of our students and graduates.

As the sector increasingly focuses on outcomes for graduates, we are proud that we were the first university to offer every student the opportunity to undertake a work placement. We believe that our Fusion of excellent education, world-leading research and professional practice will enable our students to achieve their potential and make a difference in their chosen fields.

This year we have completed the first of our new academic buildings, The Fusion Building. It provides a beautiful space to create, share and inspire. We have continued to work closely with our Students' Union at Bournemouth University (SUBU), who won a national award for their partnership with us on education and for their work on

student feedback – something that is very important to us.

We are actively engaged in working to help shape the future of Higher Education in the UK at this time of change. We worked with SUBU and local groups this year to engage as many people as possible in a lively debate about the EU referendum, and we have continued our vital outreach and community engagement with local schools and organisations. BU is a diverse and open community with global engagement at its heart – this year our fantastic Festival of Learning went global with events in China and Malaysia.

This is an amazing time at BU - we're #BUProud of all that our staff and students have achieved with the support of the wider BU community

We hope you enjoy this Annual Review.

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Welcome to the best of BU

I am very proud to have been associated with Bournemouth University for nearly 35 years, first as an academic, then as a member of the university's leadership team and more recently as a member of the University Board.

I am absolutely delighted and honoured to take on the role of Chair at this exciting time for BU.

John, Daniel and I have all been students at BU at different stages of its evolution, giving us real insight into the student perspective – I am proud of the partnership that we have with SUBU and students from across BU.

On behalf of the Board I want to thank the Vice-Chancellor, the leadership team and all the staff, as well as SUBU, and of course our students, for their hard work and remarkable achievements.

Professor Richard Conder
Chair of the University Board

This has been another fantastic year at BU as we build momentum towards delivering our BU2018 vision – to create and share through our Fusion of education, research and practice, and inspire our staff and students to enrich the world.

This year's Annual Review showcases some of the brilliant work by staff and students working together, demonstrating the power of this approach.

Our new Fusion Building demonstrates our commitment; it has been designed to facilitate creativity, innovation and collaboration.

In the changing UK landscape, global engagement and global talent is at the heart of our vision.

Thank you to all our BU community and our friends in the wider community – I look forward to another great year.

Professor John Vinney
Vice-Chancellor

It is great to belong in a university that works so much in partnership with students, that celebrates diversity and innovation, and has such a positive impact beyond its campuses.

The recognition of BU as one of the 200 most international universities in the world is a great achievement, and reflects the commitment at BU to developing a world class student experience with others beyond the UK.

I am pleased that SUBU has been a partner on this journey and that we have also been recognised for our world class work, winning the NUS Education Award 2016, and being a finalist for the NUS Higher Education Students' Union of the Year 2016. SUBU is looking forward to working with BU towards even more success in the coming year.

Daniel Asaya
SUBU President



BU students lead environmental research project in the Isle of Purbeck

The research

Bournemouth University students, led by Dr Anita Diaz and Dr Liz Franklin, have been working with the National Trust and RSPB in the Isle of Purbeck to monitor heathland habitats and develop more effective conservation methods for the area. Over the course of several summers, teams of students from BU have carried out ecological surveys of the Isle of Purbeck. They've carried out hours and hours of surveying work, gathering huge amounts of data about the flora and fauna in the local area.

For BU students, the project has been a fantastic way of developing their skills, putting their academic knowledge into practice and bolstering their environmental experience which will be a real advantage when applying for jobs. But perhaps the most significant benefit has been to the National Trust, RSPB and our local area as the extra man-power has enabled them to gather substantial amounts of data which will go on to inform conservation activities that will help to preserve the natural beauty of Purbeck for years to come.

Currently the largest citizen science project the National Trust has embarked on to date, student involvement has informed the analysis of 80 years of ecological change at the site, which is helping to shape the new conservation management plans for the future of the reserve.



The academic



Dr Anita Diaz, Associate Professor in Ecology

Dr Diaz worked with Dr Liz Franklin to help set up the Isle of Purbeck Student Environmental

Research Team (SERT) project.

“The project was the result of a long-standing relationship with the National Trust and RSPB in Purbeck, who wanted to carry out a series of ecological monitoring surveys, to get a better understanding of how to shape their future conservation plans.”

“It was a great opportunity to get BU students involved in hands-on environmental research.”

The student



Kate Rickard, BSc (Hons) Ecology & Wildlife Conservation student

Kate spent her summer as a team leader for

the Purbeck project.

“I’m originally from Poole and love Purbeck, so I was really excited about getting to live there for the duration of the project.

“Being a team leader helped to improve my confidence with people I don’t know very well. I improved my practical skills in identifying pollinators and plants too.

“It was also really useful seeing how a scientific research project is planned, organised and carried out.”



The impact

Michelle Brown is the Ecology Officer for the National Trust's Purbeck Estate and was the project lead for the National Trust.

“BU students have been involved with the National Trust since 2010, when they began assisting with our annual deer census survey, but it wasn't until the start of the Cyril Diver project in 2013 that our Student Environmental Research Teams (SERTs) took shape.

“Captain Cyril Diver was Studland's first champion of conservation, so the aim of our project was to follow in his footsteps and ecologically survey the whole of the peninsula.

“As a former BU student, I'm passionate about the collaboration between BU and the National Trust. In such as a competitive industry, graduates who can show practical experience with conservation organisations increase their chance of standing out from the crowd.”



CREATE

The most stimulating, challenging and rewarding university experience in a world-class community



Improving dementia education and training in social care

The research

Around 850,000 people in the UK have some form of dementia, with numbers expected to rise as people are living longer. As the disease progresses, it's not unusual for people to lose weight, which can lead to further physical and mental decline.

Ensuring that people are eating and drinking enough is an important part of providing good quality care for someone with dementia living in a care home, but can become increasingly challenging as the disease progresses. The reasons behind this can be complex and could relate to physical difficulties with swallowing, being unable to remember when they last ate or drank or no longer being able to sense hunger and thirst.

BU's Associate Professor Jane Murphy and Lecturer Joanne Holmes have been working in partnership with care homes, councils and care givers in Dorset to explore the problem and find ways to support staff to provide excellent care.

Thanks to funding from the Burdett Trust for Nursing, the team have been able to produce professional training resources which are already being used in care homes and universities across the country.

The academic



Associate Professor Jane Murphy

Associate Professor Jane Murphy is a Registered Nutritionist and Dietitian and is leading the project

alongside Joanne Holmes.

“As part of our research, we worked with staff in local care homes to monitor how much people with dementia were eating and drinking.

“Our results showed that around half weren't eating enough to meet their daily energy needs.

“There can be all sorts of reasons behind this – we know there are both physical and psychological causes.”

The student



Sabina Katsberg

Psychology student Sabina Katsberg supported the project in her role as an Undergraduate Research Assistant.

“I wanted to become an Undergraduate Research Assistant because it was an excellent opportunity to get involved with current research, that's making a difference to people's lives.

“During my time working on the project, I went to events focusing on dementia care, where I helped with the dissemination and evaluation of the workbook developed for care homes.

“It's made me think about research in a very different way.”



The impact

Mark Gretton is a Lecturer in Nursing at the University of Hull and has been using the workbook and DVD as part of his dementia care modules.

“I became aware of this work while attending the study day set up as part of the project to disseminate the research findings. Nutrition for people living with dementia has up until now been an under-researched area, so this work and the excellent workbook and DVD that have been produced in the light of it are extremely timely,” says Mark.

“I have subsequently used these resources as key elements for our dementia care modules at associate practitioner, degree and Master’s level. The students on all of these programmes have found them beneficial. We are planning to continue to use these materials for these modules and are also looking to utilise them as part of the dementia provision in our pre-registration all nursing fields programme.”



SHARE

Our unique fusion of excellent education,
research and professional practice



Going off the grid: Can employees really switch off during travel?

The research

Technology has had a massive impact on our lives and has changed the way we work, live and travel. In an era where digital technology affects all aspects of our lives, do we ever fully switch off?

Understanding how technology affects our ability to take a rest from work will be critical to individuals and organisations in managing expectations and implications of the 24/7 always-on culture.

Researchers at Bournemouth University are beginning to explore this developing issue and what it means for our ability to balance work and our personal lives by bringing together different groups of people – academics, students and the general public, as well as tourism and technology professionals

Social media and mobile technologies have in particular allowed people to connect on an unprecedented way, which in some ways brings many benefits – we can find out almost anything at any time.

But this also comes with downsides as people often feel the pressure to be always 'on' and connected. This can have consequences for our leisure and holiday time, which were traditionally seen as times to switch off, relax and recharge.

To kick start their research in this area, Dr Barbara Neuhofer and Professor Adele Ladkin ran a half day event at Bournemouth University, funded by the Balance Network and Engineering and Physical Sciences Research Council, to open a debate about changed work-life balance realities in a digital age.

The academic



Dr Barbara Neuhofer

Barbara is a Lecturer in Tourism and Hospitality Management leading this event together with Professor Adele Ladkin, Professor of Tourism Employment.

“We found that digital technologies play a key role during travel and can enhance our experiences in numerous ways.

“At the same time, we found that technological intervention affects the travel experience, as people find it increasingly difficult to switch off as work and everyday life issues spill-over into travel time.”

The student

Adriano Gherbin

Adriano Gherbin, studying MSc Hotel & Food Services Management at BU, attended the event.

“As far as I am concerned, being connected to the digital world has always been something in which pro and cons can be equally weighted.

“Are we slaves of new technologies or are we clever enough to balance our connectivity and down time?

“The amazing conference held by Dr. Barbara Neuhofer and Professor Adele Ladkin gave a really in-depth overview on work-life balance. It highlighted several aspects which I'd never considered before.



The impact

“I juggle multiple social media accounts on a daily basis at work and use social media in a personal capacity as well. It can be difficult to know how to switch off. Social media doesn’t stop so you need to work out where to draw the line. I was invited to be a guest speaker at the event to discuss the use of social media in today’s world and how we all rely on it more and more when travelling.



“Previously, I participated in a one week digital detox at Champneys Spa and despite finding it eye-opening (and quite challenging), I believe that it’s definitely more important to find balance on a daily basis rather than to ‘binge detox’. It’s not realistic to cut off for a week at a time and then immerse yourself back into work, emails and social media; you’re just throwing yourself back onto the hamster wheel.”

Alice Rook, Account Manager at Liz Lean PR

INSPIRE

Our students, graduates and staff to enrich the world



Global BU

In October 2015 Global BU's ambitions were laid out in the Global Engagement Plan, following a development process in line with our BU 2018 objectives with staff, students and external stakeholders to create a holistic plan for our global offer.

Shortlisted by the Times Higher Education Leadership and Management Awards (THELMAs) in the 'Outstanding International Strategy' category, the plan set out how the university's vision of Fusion was to resonate around the world. Dr Sonal Minocha, Pro-Vice Chancellor (Global) says: "It is our mission that Global BU becomes synonymous with developing global talent, driving global thinking and delivering global traction for Bournemouth University. The first full year of the Global Engagement Plan has been a real success, from the pilot of our Global Talent Programme to the first Global Festival of Learning events in China and Malaysia respectively, this year has been the first step on what I am sure will be a long and successful path towards increasing BU's standing across the world."

This year BU's Festival of Learning went global, with events taking place in China and Malaysia at the same time as the festival in Bournemouth.

Over 50 students and staff from BU hosted and supported parallel events in China and Malaysia with academics from both universities sharing knowledge and presenting research for the benefit of those listening in. Sessions included research into news websites in China and the UK, an event about tax planning, and a talk on new developments in orthopaedic surgery.



BU Global Hubs take off in ASEAN, China and India

Three Global Hubs of Practice have been launched at BU, creating an international network of partners and collaborators connected to business, government, community and academia.

The network has combined access to BU education, research and practice in a subject-specific or regional context and will develop local talent to shape local futures in a global economy.

The Connect India Hub has already driven projects like Aftershock Nepal and Project India, while the China Innovation Hub, dedicated to China's ambition to be a world-leading innovation economy by 2020, has been supported by key partners such as Sias International University in Zhengzhou, China.

The ASEAN Hub aims to deliver a range of capacity and capability building programmes in the ASEAN region; most recently hosting the first Global Festival of Learning with over 400 staff, students and employers in attendance.



These are two of the many examples that illustrate our ambitions for Global Fusion



60 coaches from different schools and colleges across China took part in the BU China Football Study Programme, a new initiative in collaboration with partners AFC Bournemouth.

Aftershock Nepal crisis journalism project

For a year after the devastating 2015 earthquake in Nepal, students from BU, alongside students from India and Nepal, were stationed in a news bureau in Kathmandu, reporting on the disaster's aftermath. Their aim was to challenge traditional crisis journalism by capturing the voices of Nepalese people as they dealt with loss, recovery and life after the earthquake.

The project, a flagship project for the BU's Connect India hub, was run in partnership with universities in India and Nepal.

Students travelled to earthquake-affected areas in Nepal, gathering stories from far-flung places, rarely accessible to journalists reporting during a moment of crisis. The team then shared these stories via a dedicated Aftershock Nepal website, Facebook page, Instagram page and Twitter account.

The project was led by BU's Dr Chindu Sreedharan, a Senior Lecturer in Journalism and Communication and former journalist. "Media attention in a crisis situation tends to be very quick, but also goes away quickly," he says. "Through Aftershock Nepal, we wanted

to look at the bigger picture and tell the stories of ordinary Nepalese people as they dealt with the aftermath. We felt there was a gap in reporting, which we could fill.

"Over a period of months, we tried to provide the world with a rich and complex picture of what is happening in Nepal through our version of humanitarian journalism."

Naomi Mihara, an MA Multimedia Journalism graduate who spent two months in Nepal as reporter, desk editor and video producer, says: "As a journalism student with an interest in reporting from developing countries, it seemed like the perfect chance to bring together my interests and practical experience."



The Fusion Building





This is our most environmentally sustainable building to date. It has achieved an Energy Performance Certificate rating of A and an 'excellent' rating through the Building Research Establishment Environmental Assessment Method (BREEAM).



World-leading efficiency photovoltaic solar panels and micro-combined heat and power systems generate both electricity and heat from the same energy source, allowing the building to run on very low energy inputs.



The lecture theatres – called Create, Share and Inspire – have been designed to encourage interaction and collaborative working.



The building houses 27 seminar rooms, three lecture theatres, research space and a 24-station PC laboratory – a total of nearly 6,000m² of academic space.



Outdoor terrace space for students, staff and visitors to enjoy on the second and third floors.



£22 million was invested in this building – partially funded through a £5 million Higher Education Funding Council for England (HEFCE) STEM Award.



Ground source heat pumps cool the building in the summer and heat it during the winter, lowering our carbon emissions.



A rainwater harvesting tank is used to flush the toilets, and a green roof offers increased biodiversity.



As part of a £2 million investment across the university, the building is home to cutting-edge audio-visual equipment.



Catering facilities are available throughout the building including the 250-seat contemporary Fusion Restaurant on the ground floor, the Terrace Café on the second floor and the Fusion Café on the third floor.

Festival season at BU

Next-generation learning, engineering and thinking explored at BU Festivals

Members of the public, industry professionals, students and academics visited BU this summer to see the very best in innovation, research and design at two events highlighting the award-winning work of BU students and academics.

The Festival of Learning opened its fourth year with two talks from National Geographic Adventurer, Alastair Humphreys, whose stories of cycling around the world, walking across India, and rowing the Atlantic had both younger and older audiences transfixed. Alastair also discussed his concept of micro adventures – short and simple adventures that take place close to home – and tips for how children could enjoy adventures that were a bit closer to home.

Over 100 workshops, seminars and interactive sessions also took place across the week, including The Mad Hatter's Cream Tea, the Ancient Maya, and Comedy Workshops.

Other events included a multimedia exhibition showcasing the impact of climate change on the New Forest, interactive demonstrations in BU's cyber security labs, and free advice and testing around vascular health and stroke prevention.

Meanwhile, innovative designs from across Design, Engineering and Creative Technology courses were put on display at BU's annual Festival of Design & Technology, with students demonstrating a variety of creative inventions and innovative problem-solving solutions. Exhibited designs included an automated sheet music turner for pianists, an automated greenhouse irrigation system, and a hoist for pre-operative canine patients in veterinary practices and surgeries.

The Festival of Enterprise, which brings together young people, practitioners, academics, and local business leaders, as part of the university's commitment to engage, support and develop entrepreneurship in the region will also be taking place in July.

A range of employers from creative design to engineering industries were also present, and praised the ingenuity and creativity of a number of designs at the Festival, with students offered placements and internships with a number of companies. This year the Festival of Learning has also gone global, with over 50 staff and students hosting and supporting Festival of Learning China and Festival of Learning Malaysia.





Alastair Humphreys

“I’m talking about my adventures large and small and I’m hoping that it will just sow some seeds of adventure in young minds and get people thinking about the possibilities of what they might be able to do.

“It’s also a chance for people to have a look around the great facilities at Bournemouth University, and it’s brilliant to see that it’s a big community event for families, with young children coming to see some of the exciting and really varied research that is happening at the university.”

Professor John Vinney, BU Vice-Chancellor

“The Festival of Learning is a fantastic celebration of all that we do at Bournemouth University.

“Our research is societally driven so it’s a chance to share our research, and the impact of our research, with the general public through a wide range of really engaging events for all ages.”



James and Adam Bice, aged 11 and 9, from Parkstone.

Adam said: “I thought it was really good and I liked the fact that he put up pictures. I learnt that there were lovely places and that you can bike the world.”

James added: “I liked that he talked to everybody and tried to answer all of our questions. I learnt that you don’t actually have to take much on a trip at all to go around the whole world.”

Genna West, Festival of Learning Director

“The Festival of Learning continues to go from strength to strength as – for the first year ever – Festival events took place not only in Bournemouth but also in China and Malaysia, allowing engagement with audiences far and wide! In Bournemouth, we saw fascinating talks from Alastair Humphreys on his worldwide expeditions and adventures, and a host of interactive activities both on and off campus. From exhibitions and debates to comedy workshops and sports sessions, there really was something for everyone.

“Huge thanks go to everyone from across BU and beyond who continue to work so hard to make the Festival of Learning a reality, and to the thousands of fabulous attendees whose energy and enthusiasm make the Festival so memorable.”



Another award winning year for SUBU



The Students' Union at Bournemouth University (SUBU) have had another great year as one of the leading students' unions in the UK, thanks to its partnership approach to working with BU.

Over the last five years, SUBU has become known for its innovative and impactful student representation system, and this year it has taken another great step towards its aim to be the best in the world at student representation. In partnership with BU's Market Research Group, SUBU developed a simple online student feedback tool called 'SimOn' which captures feedback in a unique way. Student Reps used SimOn 976 times over the year, delivering 17,941 student comments to BU. The impact that this has had – enabling SUBU and BU to ensure developments are in line with student needs – led to SUBU winning the prestigious NUS Education Award 2016.

As well as this sector leading work on the student voice, SUBU was also recognised in other areas. The union was a finalist for the NUS Higher Education Students' Union of the Year 2016, and won Gold in the NUS Green Impact Awards.

A big focus over the last year has been on developing the diversity of students involved in the union. The diversity of students standing for leadership roles was greater than ever before, with 35% of candidates for our officers being from non-traditional backgrounds. As a result of this focus, SUBU is proud to have its first postgraduate and international student as President for the coming year. To demonstrate this change in culture at SUBU, there have been new events across the year that have become 'business as usual' – Black History Month, Bournemouth Students' Pride, Mature Students' Coffee Mornings, One World Day, and the Families' Christmas Party.

Our community work has taken a big step forward this year. Our student fundraisers donated £88,403 to charities through RAG, and 242 of our students volunteered regularly in the community. The Community Wardens have had a big impact, working with Bournemouth Borough Council to improve community relations, and we are pleased to have ended the year by adding a new Vice President to our team with responsibility for our Community work.

We have been proud to work with the university this year on many projects which have helped make BU even better. Our partnership approach is now the envy of the sector across the UK, and things like the continuing consultation that we have been involved with for the new building works at Talbot Campus and Lansdowne give us confidence that the BU experience will be the best it can be for all students in the years to come.

**Bahijja Umar,
Community Warden, SUBU**

"As a Community Warden I saw how SUBU wanted to give back to the community and was concerned about helping students live within a community."



SUBU Sabbatical Officers



One world day



NUS awards education winners 2016

Lisa Fischell
Volunteer Leader, SUBU

“In my 2nd year I became a volunteer leader and a co-founder of the Green Taskforce which has allowed me to create wonderful projects.”

Abbie Spring,
RAG Chair, SUBU

“Being part of the RAG leadership team has enabled me to extend so many skills both on a personal and professional level.”

BU community



Reality of financial scamming in the UK highlighted during Parliament event

A new guide produced by BU has been launched at an awareness-raising event at the House of Commons, highlighting the problem of financial scamming in the UK.

The event, hosted and opened by Conor Burns MP, marked the launch of a campaign to raise public awareness and push for change in how financial scamming is prevented in the UK. The event included an address from Bournemouth University's Professor Keith Brown, who has coordinated the research around financial scam prevention, in relation to vulnerable people in society.

Bournemouth University, in partnership with the Chartered Trading Standards Institute, National Trading Standards Scams Team, North Yorkshire Trading Standards, and City of London Trading Standards, has created a Financial Scamming Guide to offer advice and guidance on what to watch for and how to avoid falling foul of scamming techniques and schemes.

The guide describes the types of scams currently taking place in the UK, as well as the scale of

the problem, and outlines the campaign plan to protect vulnerable people from falling victims to scams. It also describes the sophisticated methods used by criminals to target people, sometimes over a long period of time.

Professor Brown, Director of the National Centre for Post-Qualifying Social Work (NCPQSW) at BU, said, "When it comes to financial scamming, one thing we are really concerned about is the scale of the problem. We are trying to raise public awareness of this and campaigning for change."

Professor Brown was not the only BU academic to present his work at Westminster in 2016. BU's Dr Dan Jackson and Dr Einar Thorsen, alongside Loughborough University's Professor Dominic Wring, were at Westminster to launch their analysis of the 2016 EU Referendum, which features comment and opinion from academic experts from a number of institutions.

Post-Brexit debate held at BU

Businesses at a major Brexit summit in Dorset hailed 'confidence' as the vital factor in forging a successful future outside of the EU.

The event, held by Dorset Chamber of Commerce and Industry (DCCI) and hosted at Bournemouth University, was attended by more than 130 people.

Entitled 'Brexit: What Next for Business?' it focused on the need for greater Government consultation and communication with the business community to end uncertainty and boost belief in the economy.

The panel of business leaders comprised BU economist Professor Nigel Jump, NatWest head of corporate Anthony Donohue, Savills (UK) Ltd senior planning director Richard Shaw, Daily Echo editor and head of news Andy Martin, Steele Raymond solicitors managing partner Peter Rolph and Sunseeker International chief executive officer Phil Popham.

Professor John Vinney, Vice-Chancellor of Bournemouth University and DCCI chief executive Ian Girling welcomed delegates before panellists gave an insight from their sector and the floor was opened for questions.



Bournemouth University and AFC Bournemouth announce continuation of partnership

Bournemouth University have extended their partnership with AFC Bournemouth, to become Official Higher Education Partners for the 2016-17 Premier League season.

The university and the club have had an established partnership since 2013, with AFC Bournemouth rising into the Premier League and to the highest ever league finish in the club's history during that time.

Activity undertaken as a part of the partnership last season, AFC Bournemouth's first season in the Premier League, included a number of student ambassadors working to help supporters during match days, gaining work experience and supporting the club in the delivery of games.

Now in its second year, the 'BU Big Match' will see a week of events involving schools and the local community, as well as BU staff, students and alumni.

Rob Mitchell, Commercial Director at AFC Bournemouth and a Bournemouth University graduate, said, "We are delighted to be working with Bournemouth University again this season and continue what has been a very fruitful partnership. Both AFC Bournemouth and Bournemouth University are big organisations within the local area, and committed to the community they are based in, so I am sure that this partnership extension will be to the benefit of BU students, staff, and the local community, as well as us here at the football club."

#BUproud

Celebrating student, staff and alumni success



BU graduates worked on several films nominated at this year's Oscars, and wins for *Inside Out* in the Animated Feature category and *Ex Machina* in the Visual Effects category ensured that BU graduates were among the winners.

Mark Ardington graduated from BA (Hons) Computer Visualisation & Animation in 1997 and took to the stage as a part of the team who worked on *Ex Machina* to collect an Oscar in person on the night.

Mark's success follows that of another BU graduate Andrew Lockley, who won Oscars in 2011 and 2015 for his work on *Inception* and *Interstellar* respectively. Mark's success this year means that Bournemouth University graduates have been on stage collecting an Oscar in successive years for the first time.

Bournemouth University's Marketing & Communications team celebrated winning the Gold Award for Marketing Team of the Year at the Heist Awards 2016.

The Heist Awards celebrate the best in higher education marketing and the Bournemouth University team competed with over 70 institutions to win the top award in the Marketing category for the quality of their work over the last 12 months, ahead of nine other shortlisted universities on the night.



Nine Iron Age skeletons were uncovered by a BU Archaeology team at the Durotriges Dig in Winterborne Kingston.

The well-preserved remains, which are rarely found from this time period, were found by Bournemouth University students during a dig at the pre-Roman town, which the university has been studying since excavations began in 2009.

Fresh from unveiling a Portuguese wreck in Oman, a team from Bournemouth University (BU) will work with the Maritime Archaeology Sea Trust (MAST) and the National Museum of the Royal Navy to excavate the wreckage of HMS Invincible off the shores of the Solent coastline.

A grant of over £2 million has been given to the team to carry out a rescue excavation on the wreck, which is currently exposed to damage due to shifting sands and will fill an important knowledge gap between the Henry VIII era Mary Rose and Nelson's HMS Victory.



BA (Hons) Business Studies student Chloe Mulligan received the Intern Superstar of the Year award from Virgin Media for her work as an Insight Analyst while on placement at the company. Chloe tracked and monitored the performance of Virgin Media's network, presenting findings and investigating potential cost and efficiency savings.

Ahead of the 2016 Festival of Design & Technology, the Vice-Chancellor visited graduates now working at bespoke exhibition stand designer, Quadrant2Design in Poole.



BU finished 30th in the overall BUCS league table out of 174 institutions across the UK. Regionally, BU is ranked 7th out of 23 institutions in the south west. SportBU's Futsal programme had a very successful year, coming 3rd in the BUCS Championships, winning two leagues and the BUCS Conference Cup. Our students also enjoyed success on the international stage – BU student Chloe Thomas represented Wales at the World Team Table Tennis Championships in Malaysia, helping the team to a tenth place finish.



A BU student has been praised by her lecturers after learning to walk again following an operation to straighten her spine. Nicole Foster, a BA (Hons) Law graduate, had surgery after finishing her undergraduate degree, meaning that when she graduated for the second time (with an MSc Professional Development (HRM) with Distinction) she was four inches taller.

Bulgarian BA (Hons) Business Studies student Yolana Bankova has just completed her placement year at Disney. While in London, Yolana looked for extra volunteering opportunities and helped to set up a group called Europeers, where she took charge of their social media content.

BU in numbers

Student demographics

Male	42%
Female	58%
Mature	30%
International (Overseas, EU non-UK and Channel Islands)	15%
Full-time	76%
Part-time	24%
First degree	69%
Other undergraduate	11%
Postgraduate	20%
Partner Institution students	1,218

Staff demographics

Total number of fixed term and permanent staff as of July 2015	1,641
Academic staff	734
Professional & support staff	907
Male	45%
Female	55%
Overseas staff	17%
Full-time	1,283
Part-time	358

At the 2015 Awards Ceremonies we welcomed the following people into the BU community as Honorary Graduates

Andrew Thomson
Doctor of Business Administration

Peter Long
Doctor of Business Administration

Dame Annette Brooke, DBE, PC
Doctor of Education

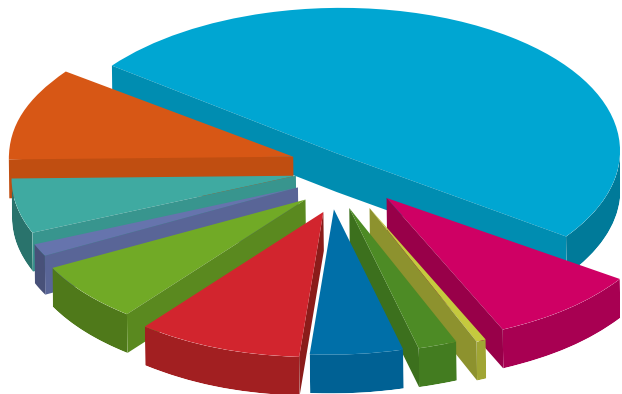
Lawrence Vincent
Doctor of Education

Roy Spragg
Doctor of Education

Kate Adie, OBE, DL
Doctor of Letters

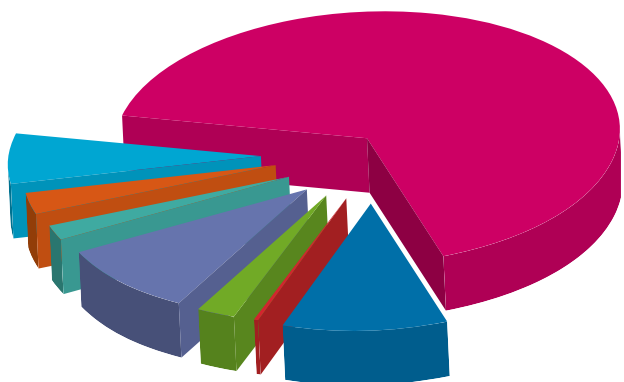
Liz Yelling
Doctor of Arts

Expenditure 2014-15 £'000



- **£65,118** Staff costs
- **£13,850** Premises costs
- **£12,678** Administration costs
- **£11,510** Student costs
- **£8,557** Cost of purchasing buildings & equipment
- **£7,892** Other staff costs
- **£7,041** Academic support
- **£2,624** Pension adjustment
- **£2,023** Interest on loans
- **£803** Sports

Income 2014-15 £'000



- **£89,214** Tuition fee income
- **£14,592** HEFCE grant
- **£12,811** NHS grant income
- **£8,729** Residential income
- **£3,639** Research
- **£3,458** Knowledge exchange
- **£2,523** Other income
- **£222** Investment income

5,000

local people came to the BU Festival of Learning, seeing the impact of our research.

£200

million investment in buildings, IT and facilities including two landmark Gateway buildings.



58,295

the number of active alumni we have at BU.

565

BU staff nominated for a 'You're Brilliant!' Award by our students.

98%

of BU's research is considered to be conducive to producing research of internationally recognised quality.

242

student volunteers gave their time to the local community.

93.6%

of UK-based BU graduates were in employment or further study within 6 months of graduation.



336

hours of Nerve Radio broadcasts on FM Radio across Poole and Bournemouth.

99

clubs and societies active at BU in 2015/16, including 23 academic ones.

200

We are one of the 200 most international universities in the world, in the *Times Higher Education* World University Rankings.

£88,403

SUBU's 'Raising and Giving' group raised and gave to charities last year.



150

We are ranked in the *Times Higher Education's* '150 under 50' list of the world's best 150 universities under 50 years old.

2

countries took part in the first-ever BU Global Festival of Learning – China and Malaysia.

750

BU student athletes participated in British University & Colleges Sports (BUCS).



750

student representatives are elected and trained by SUBU each year.

1769

scholarships were awarded in 2015/16, worth over £3.6 million.

8,054

students attended BU Open Days in 2015/16.

615

Our Award winning Student Rep system (NUS Education Award 2016) trained 615 Student Reps who used our sector leading 'SimOn' student feedback tool 976 times, delivering 17,941 student comments to BU.

£1 million

The amount Bournemouth University, its staff and students contribute per day to the South West region. Each year, we contribute £378 million to the South West region, and £252 million to the local conurbation.

1

BU graduate was on the stage at the 2016 Academy Awards, picking up the visual effects Oscar for *Ex Machina*. BU graduates worked on several films nominated for 2016's Oscars, with a win for *Inside Out* ensuring even more BU graduates were among the winners.

£3.4m

BU's income from knowledge exchange in 2015/16.

1st

Gold Award in the 'Best Fairtrade University or College' category at the South West Fairtrade Business Awards 2016.

Produced by Bournemouth University on recycled paper.
Bournemouth University has Fairtrade status.

Alternative formats are available on request:
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