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# Annual Review 2012

# FUSION

## At the core of BU's vision and values

The academic period 2011-12 has been hugely significant in the ongoing development of Bournemouth University as an institution of international standing and reputation. As the world of higher education has changed around us, we have set out a new direction in the University's Vision – BU2018: Creating, Sharing, Inspiring – which was approved by the Board earlier this year:

**“Creating the most stimulating, challenging and rewarding university experience in a world-class learning community by sharing our unique fusion of excellent education, research and professional practice and inspiring our students, graduates and staff to enrich the world.”**

It is a vision we must all – students, staff, and alumni – share as we seek to establish BU as a world class centre of academic excellence in education, research and professional practice; a learning community with a truly global reach combining the elements of Creating, Sharing and Inspiring to deliver the ultimate experience for all.

Our aim is to provide a highly personalised experience where students are actively engaged in all aspects of their learning – receiving an excellent education from

academics who are at the top of their field; working collaboratively and sharing knowledge with their peers; getting involved in research relevant to their subject areas; experiencing the joy of discovery; and being prepared for professional practice by undertaking work placements and studying a curriculum that has been developed in close collaboration with industry.

At the heart of BU2018 is Fusion – the combination of inspirational teaching, world-class research and the latest thinking in the professions, which creates a continuous and fruitful exchange of knowledge that stimulates new ideas, learning and thought leadership.

But Fusion is not just a philosophy.

It is a catalyst for a dynamic interaction between staff and students across BU that will result in the widest possible academic, social and professional benefits. What's more, BU is committed to bringing it to life with the help of a £3m per annum Fusion Investment Fund.

In this Annual Review you will find many examples of Fusion and how we continue to do everything we can to create, share and inspire across the whole BU community. You will also find information on the investment we continue to make in our infrastructure to maintain the kind of world-class facilities that make BU such a great place to study.

We hope you enjoy it.



## Welcome to a celebration of the best of BU!

### Sue Sutherland OBE, Chair of the University Board

“The Board continue to be delighted with the University's achievements in a year in which we have laid the foundations for a new and exciting strategic vision.

There has already been phenomenal progress made towards BU2018 and the Board are thrilled with the hard work and brilliant achievements of the students and staff. It is great to continue to read about these in the media and to celebrate when we win national awards.

During the year we said a fond farewell to two of our Pro-Chancellors, Sir Leonard Appleyard and Lady Joan Appleyard, who between them gave nine years' service to the University, and to two of our Board members - Christine Hallett and Students' Union President Toby Horner - all of whom we thank for their very significant contribution. We were delighted to welcome new Pro Chancellor Peter Harvey, Board Member John Knowles, and the incoming Students' Union President Louise Bryant who will work with us to continue to put students at the heart of the Board's thinking.

The Board would also like to place on record its thanks to the Chancellor and Pro Chancellors for their hard work and support, and to the University Foundation for its tireless fundraising during this last year.”

### Professor John Vinney Vice-Chancellor

“Welcome to the BU Annual Review 2012 – and what an amazing year it has been!

The Queen's Anniversary Prize was undoubtedly a highpoint – a highly prestigious award and well-deserved recognition for our National Centre for Computer Animation (NCCA) in BU's Media School.

The same level of talent is evident across the whole University; a University that I am proud to say continues to go from strength to strength thanks to the combined efforts of the whole BU community.

The Vision is a bold one, but it is this sense of community that will ensure an even more powerful future, where our academic experience and quality of service really set us apart.

I want to conclude with a few words of thanks. Firstly, to Sue Sutherland and the other Board members for their expert governance over the last year. Secondly, to Toby Horner, outgoing SUBU President and his colleagues at SUBU, and all the BU students from 2011-12 for the helpful and productive relationship they have established with the University. Thank you also to all the BU alumni and our friends in Dorset and beyond, for everything they have done to support us. Finally, my thanks to the extremely talented and visionary staff at BU for another fantastic year.”

### Louise Bryant President, Students' Union Bournemouth University (SUBU)

“I believe that a great example of the ethos of fusion is the relationship between BU and SUBU.

It is one founded on mutual respect and a desire to continually improve and develop the student experience for the benefit of all.

We live in difficult times and the pressures facing all students currently entering higher education are challenging for us all, but I have every confidence that by continuing to work as a team, both SUBU and BU can meet these challenges head-on.

It is wonderful that we are given so many opportunities for students' views to feed into the developments made by BU, and to know that this information is valued and acted upon by the University.

We are continuously improving the student experience for all students who study here and there is no reason why we cannot continue that.

Seeing the great changes that have occurred over the last year has been very exciting. Now I am looking forward to seeing that continue into the next year – and most importantly for many years to come.”

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# Putting trust in the skills of BU's student researchers

## The research

Ecological research work by Dr Anita Diaz that focused on the introduction of Sika deer in Purbeck and the New Forest has highlighted the increasing benefits of student-led consultancy and research work.

Students from the Student Environment Research Team (SERT) and recent BU graduates, under the guidance of Dr Diaz, worked with the National Trust and with the Royal Society for the Protection of Birds (RSPB) to monitor the quantity, distribution and impacts of Sika deer in Purbeck after they were introduced to the UK from Japan.

The students have played a key role in the projects which

highlighted the importance of understanding how the abundance and distribution of Sika deer affect a wide range of species and habitats. Positive effects include their usefulness in managing wet heathlands, home to rare species, such as Silver Studded Blue Butterflies, and newly created meadows.

Their research has also shown that numbers need to be managed to prevent over-grazing of important salt marsh habitats and to protect neighbouring areas of forest and crops.

Details of the research were highlighted on a Radio 4 programme *Nature: In Search of the Japanese Sika* and the students' deer survey work also featured on a Channel 4

programme *Wild Thing*, one of a nine part series where experts were called in to examine a problem where wildlife is put at risk.

The programme showed the students focusing on the habitat of the deer, as well as their breeding and feeding habits. It gave a fascinating insight into how students can get involved directly in cutting edge research that brings tangible benefits to external organisations.

Exposure of this kind also helps to raise the profile of the type of student led consultancy work that academics like Dr Diaz are helping to drive as part of BU's student experience.

## The academic



"The deer count led by the National Trust recorded over 500 Sika deer and is a great way of monitoring change in the overall abundance of Sika deer across Purbeck. I am delighted that our

students contributed to this essential part of building understanding of how Sika deer interact with local habitats and people. Understanding and managing the relationships between introduced species and local habitats and people is one of the great global challenges for conservation ecology.

"For students to get the opportunity to work directly in support of a high profile organisation such as the National Trust is a great way to enhance their learning process and give it 'real world' context. It was a tremendous project and one in which they played a significant role, proving the real benefits of this type of student led consultancy."

### Dr Anita Diaz

Senior Lecturer in Ecology in the School of Applied Sciences

## The student



"SERT has certainly enriched my experience of being a BU student as it has allowed me to combine the theoretical study of ecology with conservation management initiatives. This fusion of the

academic with the practical has been of great personal benefit as it has given me a unique opportunity to work side by side with many experienced conservationists while learning first-hand the benefits and disadvantages of differing approaches and strategies. I have learnt that I am still able to unreservedly love the vision of a group of elegant Sika deer emerging from the 6am Purbeck mist while simultaneously understanding the impact an uncontrolled deer population can have on the equally beautiful woodland."

### Lorraine Munns

BSc in Ecology & Wildlife Conservation

## The impact



"It's been really great working with students from Bournemouth University on survey and monitoring work on the National Trust's Purbeck estate. In 2012 they have helped us monitor our deer populations, as well as the impact deer are having in the woods we look after. They have also carried out detailed scientific surveys of our saltmarsh areas to see how Sika deer are impacting the precious habitat. Their input has been really valuable in furthering our understanding of deer levels and their impact, and this information has helped us steer our management of deer for the benefit of these protected and special places."

Angela Peters, Ranger Ecologist, The National Trust

## Creating the most stimulating, challenging and rewarding university experience in a world-class community

- Deliver an outstanding and personalised student experience
- Create a world-class learning environment
- Develop strategic local, regional national and international partnerships
- Build strong professional and academic networks worldwide
- Ensure our graduates are culturally aware and internationally mobile by embedding the globalisation agenda within our student experience.

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# Collaborative research that has transformed leadership skills

## The research

As research that has helped shape the future of social work and informed Government policy at the highest level, Professor Keith Brown's ground-breaking report into effective leadership is a prime example of how BU works collaboratively and across sectors.

Professor Brown has shared his expertise, and that of BU's Centre for Post-Qualifying Social Work, to come up with a blueprint for effective leadership across both social work and social care.

Entitled 'Leadership and Management Development for Social Work and Social Care: Creating Leadership Pathways of Progress' his report has provided

the first framework for establishing an effective leadership and management pathway in social care and social work, as well as shown evidence of positive impacts made by authorities who have piloted the leadership module within the pathway.

Co-authored by Jane Holroyd MBE on behalf of Learn to Care, the body that represents workforce development managers from all local authorities in England, the new framework has been developed over an 18 month period that has involved rigorous testing and piloting by key local authorities.

At the heart of this is a new underpinning theory and approach known as Self-Leadership, which

critically emphasises the quality of thinking and developing the ability to manage oneself as part of improving personal and organisational performance. Researchers say this Self-Leadership model is applicable to all professions, whatever their managerial positions.

An evaluation strategy was also developed and used to measure and quantify the scale and significance of the change within the whole organisation and led to employers seeing real and significant return on investment.

Professor Brown also advised the Department of Health in the drafting of the Mental Health Act.

## The academic



"We need a coherent and effective programme of leadership development for managers which can demonstrate, through appropriate assessment systems, that their behaviour has changed

and that these changes are having a positive impact in practice. All too often, organisations have sent a few managers on a leadership programme but it hasn't produced whole organisational change. There is an urgent need for leadership and managerial programmes which are designed to support leaders in social work/care to deliver effective, safe and robust services to the most vulnerable in our society."

### Professor Keith Brown

Director of the Centre for Post-Qualifying Social Work

## The student



"I would highly recommend people studying at Bournemouth University's Centre for Post Qualifying Social Work. When people first engage in their practice when they

qualify, they obviously go through a period of consolidation, but over time people need to keep up their CPD (Continuing Professional Development).

"The course has made a tremendous difference, really helping me to progress my career. I feel like I have become a much more competent person and that I am more creative and open about expressing my views.

"Also, it can really help people to have that time and space away from their workplace, to work with other colleagues on their course, and also then to directly relate what they're doing on the course to their professional practice. Whether it's the person doing the course, the organisation, or the people that access the services – everyone benefits from a course like this."

### Deborah Howard

Acting Associate Director at Dorset HealthCare University NHS Foundation Trust

## The impact



"This framework is enormously important for the future of long term care in the UK and reputationally for Bournemouth University it is an incredibly important breakthrough. With respect to the majority of the strategies that social work/care employers utilise for their staff, including leadership development, what we are currently doing with social work and social care training is teaching without testing, and training without measuring the impact. What Professor Brown and his colleagues are doing is to be commended and the University needs to herald what an amazing asset it is to have this Centre within the University infrastructure".

Conor Burns, MP for Bournemouth West

## Sharing

our unique fusion of excellent education, research and professional practice

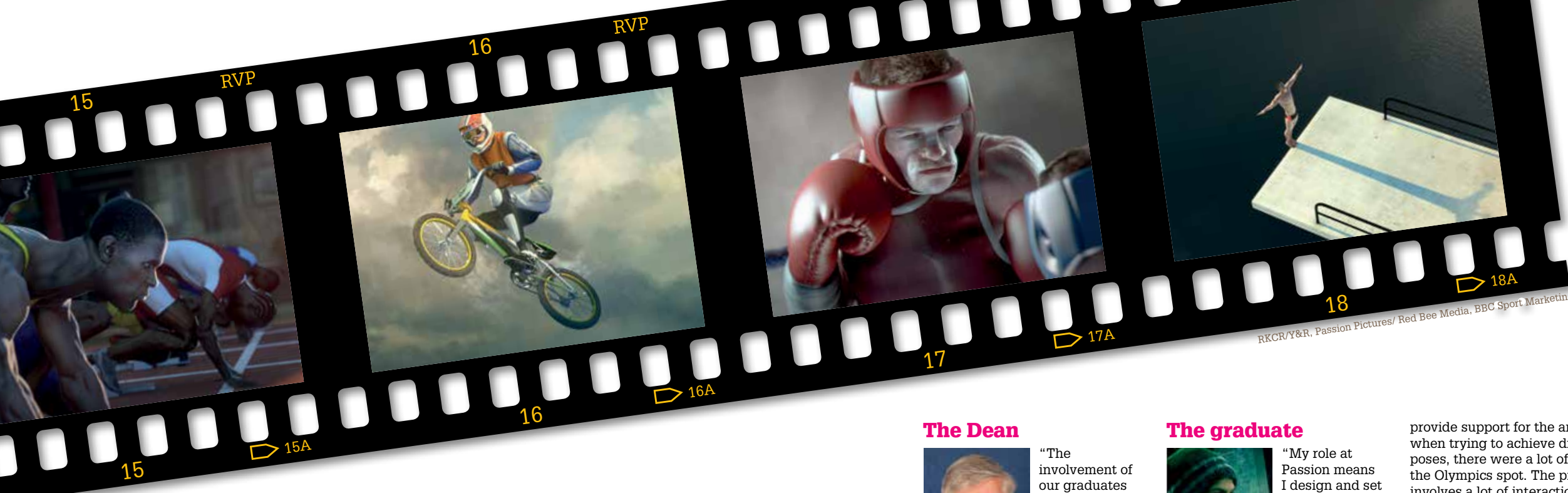
- Fuse research, education and practice to create a unique academic experience where the sum is greater than the component parts
- As part of that fusion, undertake world-class research in recognised areas of academic excellence
- Through our fusion, we will offer exceptional levels of relevant real-world learning opportunities and work placements
- Our fusion will deliver inspirational teaching using the latest technology in world-class facilities
- Be recognised internationally as a thought-leader through our research, education and practice in key areas of strength.

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# Animators facing an Olympian challenge are up to the mark

## The project

There is nothing more inspiring than the feats of Olympic athletes, yet as the UK celebrated hosting the 30th Olympiad BU was celebrating an Olympian achievement among its own graduates.

But their efforts had nothing to do with sporting or athletic talent – they were involved in a project that sums up the BU ethos of inspiring our student community to reach new academic heights.

With an enviable global reputation for excellence in the animation

industry, it will come as little surprise to discover that BU graduates, now working for Passion Pictures, were heavily involved in the production of the BBC's stunning animated film used to promote its television coverage of the Olympic Games.

The film depicted the UK as a giant stadium with Olympic athletes preparing and competing in a range of landscapes, including a BMX rider preparing at the edge of a cliff and sprinters and gymnasts going through their paces on the streets.

Created by Passion Pictures to a concept by creative agency Rainey Kelly Campbell Roalfe/ Y&R, the full two minute 40 seconds version of the trailer was broadcast on Tuesday 3 July 2012 on BBC One. Shorter edits were also used through the campaign in the run up to, and during, the Games.

The graduates were from the university's National Centre for Computer Animation (NCCA). More than 80 graduates of the Centre have worked on Oscar nominated films in 2012, and in 2011 the Centre won the prestigious Queen's Anniversary Prize.

## Inspiring

our students, graduates and staff to enrich the world

- Prepare students for flexible futures with skills to meet the changing demands of the workplace
- Build personal professional development opportunities into all programmes
- Create highly sought after, employable graduates known for their intellectual rigour, critical thinking, professionalism and resilience
- Support and inspire staff to realise their full potential
- Inspire our staff and students to enrich the world.

## The Dean



testament to the international reputation of BU's National Centre for Computer Animation (NCCA).

"It is a reputation of which we are justly proud and culminated in the award of the Queen's Anniversary Prize in 2011, recognition of the NCCA's 'world class' teaching and research that is setting new benchmarks in the field of computer animation and digital media as a whole.

"Since its establishment in 1989, the NCCA has pioneered both undergraduate and postgraduate courses in computer visualisation, animation and digital effects. We regularly welcome industry experts to our programme of master classes, and professional teaching staff of the highest calibre also means that our graduates are equipped with the kind of skills demanded by renowned media organisations.

"Indeed, like Christian at Passion Pictures, many of our graduates have gone on to highly successful careers with some of the biggest names in the industry."

**Stephen Jukes,**  
Dean of The Media School

## The graduate



i.e. cloth and sometimes fluids; basically anywhere characters have to interact with other objects. While not actually animating the characters I usually have to

"My role at Passion means I design and set up the rigs and tools we use for character animation. I also get involved with simulation,

provide support for the animators when trying to achieve difficult poses, there were a lot of those on the Olympics spot. The process involves a lot of interaction with the character modellers as it can be quite a challenge to get geometry to deform well and always requires carefully designed topology."

**NCCA graduate Chris Dawson**  
Character Technical Director for Passion Pictures

## The impact



"Working on an animation project for an organisation as high profile and demanding as the BBC requires a special kind of ability at the best of times.

"When it's an animation that will be used to promote one of the most significant broadcast events in television history, the London 2012 Olympics, it requires a very special skill set indeed.

"We need people who not only have the knowledge and expertise to deliver but

can work collaboratively - and of course are bursting with enthusiasm and imagination.

"It is this kind of individual that the National Centre for Computer Animation at Bournemouth University consistently delivers, individuals who are making a real mark on our industry and who help enhance the reputation of companies like ours.

"Little wonder the NCCA enjoys such a reputation for excellence, both here and abroad. Its graduates are of the highest calibre and long may that continue."

Passion Pictures

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# A Bolt from the BU!



© Michal Dzierza

## A sound choice for Ugne

Ugne Ciesiunaite was one of a number of lucky BU students selected by the Olympic Broadcasting Service to bring the London 2012 Games to a worldwide TV audience.



Ugne – who is studying a BA (Hons) in Television Production – was part of the sound team responsible for providing field of play sound at the equestrian events, which included the arena for show-jumping and dressage, and the cross country track (approximately 6km long).

For the cross country events they had to prepare the track, which included rigging nearly 90 microphones which were all earmarked on a plan, but often had to be adapted on the spot.

The hard work paid off.

“The distributors said that the sound for equestrian events was better than they’ve heard in a really long time! It was great, knowing that I contributed to something of such high standard, and at the biggest sporting event on the planet too,” said Ugne.

## BU at the Olympics

From camera crew to sound recordists, athlete escorts to medal carriers, BU students played a full and varied part in the London 2012 Olympics.

For all of them, it was an experience they will never forget – and has helped raise the profile of Bournemouth University’s talented student population still further.

**BU student Rob Grieve (far left) had to be on his toes to keep up with the fastest man on the planet as he helped film Usain Bolt – but he got a ‘high five’ with the superstar athlete for his trouble!**

A BA (Hons) Television Production student, Rob worked as a camera assistant during the athletics, medal ceremonies and opening ceremony, so found himself in the thick of the action most of the time.

**“It is a summer I will quite simply never forget”**

“We followed Usain on his laps of honour after his 100m and 4x100m wins, and I did get to high five him and Johan Blake, and also shake Blake’s hand on another occasion,” said Rob.

“I also got to say good luck to Mo Farah as we were filming his entrance into the stadium for the 10,000m – with Jess Ennis in the background on her lap of honour!

In fact Rob was often in the right place at the right time during London 2012. He was just yards away from the torch bearers as the cauldron was lit and was right in the middle of the athletes during the opening ceremony.

“It is a summer I will quite simply never forget,” he said.

Other BU students under the auspices of RELAYS (Regional Educational Legacy in Arts and Youth Sport) also took up various roles for the 2012 Games at Weymouth – scene of the sailing events.

RELAYS is a project designed to inspire young people and their communities to participate in, create and promote cultural and sporting activities.



## A pool’s eye view for Ben

When Ben Cornish was among the BU students chosen to be part of the Olympic Broadcasting Service team at the Aquatic Centre for the swimming events, he thought his role would be camera operator’s assistant.

But then he got a surprise.

“Whilst filming, I was asked if I would like to be a camera operator, rather than an assistant. I was given a job as camera operator in the press conference area, but then the director for the swimming events needed another operator for his underwater robotic camera called ‘the periscope’.”

Ben’s footage was used in all broadcasts of the swimming, on some occasions more than a couple of times per show.

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# Cutting-edge facilities

that are transforming the student experience



# BU community:

## Our people and how they collaborate

Perhaps the best and most tangible example of Fusion and our commitment to the principles of Creating, Sharing and Inspiring is demonstrated in the collaborative work between staff and students.

It's what makes BU such a special place for students and staff alike.

Co-creation is at the heart of the BU experience and the following projects demonstrate just how successful student and staff collaboration can be.

### The School of Tourism

In the School of Tourism, Caroline Jackson and Miguel Moital worked with Arjun Bahl (MSc Events Management) on a paper entitled 'Event sponsorship by alcoholic and non-alcoholic drinks businesses in India'. The originality of the study is that it emphasises that by understanding how clients make decisions (i.e. sponsors), sellers of sponsorship (i.e. the sponsored) will be in a better position to win over competition and secure the desired sponsorship deals.

**"What started out as a naive attempt to write a dissertation ended up with it being published in a leading hospitality management journal, thanks to my personal tutor Dr Miguel Moital, who polished up my rough draft to the piece of work it is today. Both he and my Course Director Caroline Jackson were always extremely attentive and helpful and working with a mentor changed everything about the experience."**

Arjun Bahl

### The School of Applied Sciences/ The Business School

A prime example of inter-academic School collaboration, Tilak Ginige (Senior Environmental Law Lecturer) and Frazer Ball (Senior Lecturer - Accounting) worked with student Catherine Caine (BA (Hons) Business Studies) on the paper 'Nuclear Power: Ecologically sustainable or energy

hot potato? It is being published in a forthcoming issue of the *International Journal of Liability and Scientific Enquiry*. 2012 Vol. 5

**"I thoroughly enjoyed working collaboratively with Tilak and Fraser at Bournemouth University. As an undergraduate student at the time, I gained an enormous amount of knowledge from a legal, scientific and business background, as well as an insight into how papers can be written between multiple academics."**

Catherine Caine

### The Media School

Lecturer became student as Richard Berger (Associate Professor and Head of Postgraduate Research at the Centre for Excellence in Media Practice) collaborated with students Madeleine Saunders and Rachael Reynolds (BA (Hons) English) on the 'Digital Transformations' project which focused on a videogame called *LA Noire* and also considered how games of this type are still largely ignored in education as 'textual subjects'.

**"Participating in the Digital Transformations project was both refreshing and stimulating, particularly the role reversal of teaching a familiar lecturer to play a videogame, LA Noire."**

Madeleine Saunders

**"Having the opportunity to mix up the roles of student and teacher took everyone out of their comfort zones! Having looked through the final results of the study, I'm really proud to have been a part of it."**

Rachael Reynolds

### Student Demographics

Registered students 17,706

Male: Female 42:58

Mature 40%

Overseas 13%

Full-time 77%

Part-time 23%

First degree 68%

Other undergraduate 16%

Postgraduate 16%

Partner institution students 1,480

UK students from within a 50 mile radius 40.79%

### Staff Demographics (As of July 2012)

Total Head Count 1,443 staff

**602 Academic** (School of Applied Science 56/ School of Design, Engineering and Computing 82/ Business School 78/ School of Health and Social Care 155/ Media School 140/ School of Tourism 79/ Alumni & Development Services 4/ Research and Knowledge Exchange 1/University Executive Team 7)

**841 Professional, Support and Administration** (Schools 228/ Estates & IT Services 186/ Finance & Performance 43/ Human Resources & Organisational Development 41/ Student & Academic Services 209/ Marketing & Communications 86/Office of the Vice Chancellor 48)

### At the November 2011 award ceremonies we welcomed the following people to the BU community as Honorary Graduates

Dr Brian Astin  
Doctor of Education

Roger Browning  
Doctor of Education

Alan Frost DL  
Doctor of Business Administration

John Kent  
Doctor of Business Administration

Ian Livingstone  
OBE Doctor of Arts

Clive Stafford Smith OBE  
Doctor of Laws

**Communication and Media undergraduate John Gusman** was awarded national 'NUS Rep of the Year' for his commitment to strengthening student representation at BU.

**Psychology student Lisa Marshall** received the National 'NUS Student of the Year' award for her outstanding volunteering work. Lisa was also recognised as an Olympic torch bearer, carrying the flame through her home town of Lowestoft.



**Hospitality students Julian Dombrowsky, Suzanne Parr and Eleanor Moore** collected a top award at the Master Innholders conference for their work on 'Maintaining Sustainable Competitive Advantage' in the hospitality industry.

**Led by Alison Taylor and Dr. Catherine Angell** Bournemouth University received the internationally-recognised Baby Friendly Initiative Award for the high quality of education in breastfeeding provided to midwifery students.



**Two students from the School of Tourism Andrew Spencer and Kimberley Kirk-Macaulay** were recognised for their excellent work by The Institute of Travel and Tourism (ITT), winning PhD Student of the Year and Hospitality and Catering Student of the Year respectively.

**BA (Hons) Multi-Media Journalism graduate Joe Casey** was awarded a BAFTA for his special undercover report of care homes for BBC's *Panorama*.

**Darren Jones, a BSc (Hons) Computer Aided Product Design graduate** won two British Engineering Excellence Awards for his fire safety product *Freedor*.

**Senior Lecturer in Archaeological Science Paul Cheetham** was commissioned by the International Commission on Missing Persons to provide geophysics training for the Ministry of Human Rights teams searching for mass graves in Iraq.

**Law student and sportBU Scholar Ben Monksummers** won an array of medals in international shooting tournaments, also securing a place in the Great Britain men's rifle team.

## Environment

BU takes its commitment to providing the best educational facilities very seriously. That's why we are investing 131million pounds in the university's infrastructure and IT provision to achieve the strategic aims of BU2018.



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# SUBU brings hope to orphans



### The student:

"I took part in thehub goes global in 2011 and it was one of the most amazing experiences I have ever had. It was a challenge both physically and emotionally but I learnt a lot about myself as a person, met some incredible people and spent time with the Bulgarian orphans, whilst trying to improve their living conditions as much as possible. Thank you to thehub for making this all possible!"

Olivia Easton

### Giving back to the community – whether it is here or abroad – is a facet of university life that BU takes great pride in.

For the past three years students from Bournemouth University have made the trip to Bulgaria in partnership with Gapforce hoping to make a real difference to the lives of some very special children.

In June 2012, volunteers from the Students' Union at Bournemouth University (SUBU) went to the town of Rousse in north Bulgaria to work at Hope Orphanage, helping with renovation work and spending some quality time with the children. Such was their commitment, the students successfully raised more than £7,500 to fund the trip.

Hope Orphanage currently houses approximately 75 children all aged between three and seven years

old. The volunteers were able to play and interact with the children and offer activities such as face painting and making Chinese paper decorations.

But it wasn't all play. The volunteers renovated the gym by plastering and repainting the walls. They were also able to help financially by purchasing toys for the children to play with and clothes for them to wear.

Volunteering is a new concept in Bulgaria. The average local person doesn't have the resources to help someone else in their community, which is why the help the volunteers provided was so valuable.

SUBU knows that the children at the orphanage need all the help, support, love and care they can get – and there is little doubt that the volunteers were able to make a real impact on their lives.



### The impact

"Thanks to you, during your visit, the children at Hope Orphanage have had a happy and emotionally positive experience and the murals that you did have created a more enjoyable environment for them. We would also like to express our gratitude for the toys and the scooters, which the children love!"

Head Mistress, Hope Orphanage

**SUBU** achieved 'Silver' in The NUS Green Impact awards, narrowly missing Gold

**£180,000** was raised by RAG (Raising and Giving) for four core charities: The Teenage Cancer Trust, Margaret Green Animal Rescue, Round Table Children's Wish and The Royal British Legion - a record breaking year.

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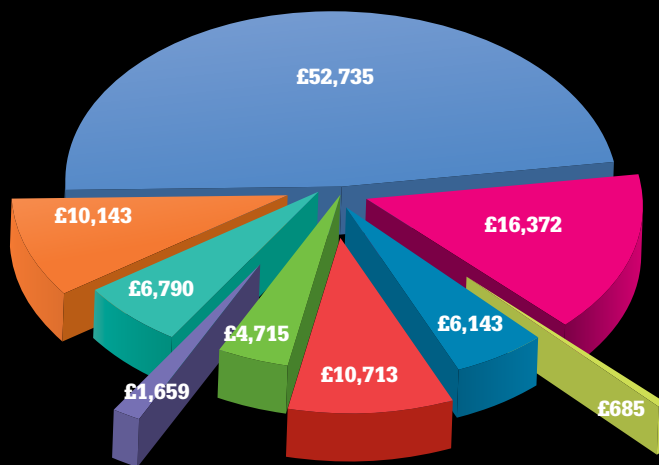
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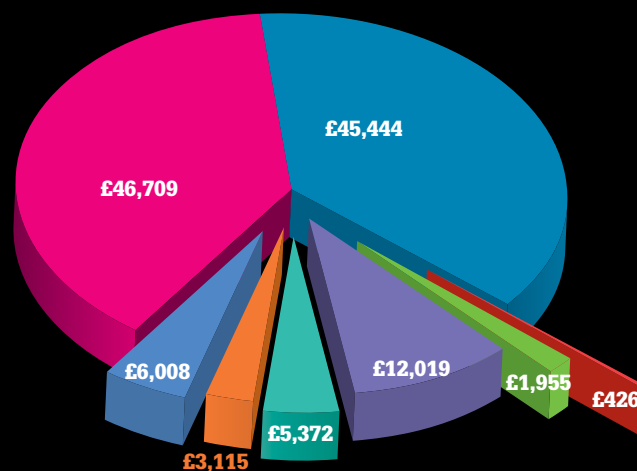
# BU: The finances

## Expenditure 2010-11 £000



- Academic support
- Administration costs
- Cost of purchasing buildings and equipment
- Interest on loans
- Other staff costs
- Premises costs
- Staff costs
- Student costs
- Sports

## Income 2010-11 £000



- HEFCE grant
- Investment income
- Knowledge exchange
- NHS grant income
- Other income
- Research
- Residential income
- Tuition fee income

## Summary consolidated income and expenditure account for the year ended 31 July 2011

Income	2011	2010
Funding Council grants	£45,444	£46,313
Tuition fees and education contracts	£58,728	£54,263
Research grants and contracts	£3,115	£2,776
Other operating income	£13,335	£11,581
Interest receivable	£426	£197
<b>Total</b>	<b>£121,048</b>	<b>£115,130</b>

Expenditure	2011	2010
Staff costs	£54,065	£53,371
Depreciation	£4,715	£3,948
Other operating expenses	£50,573	£48,584
Interest payable	£2,218	£2,380
<b>Total</b>	<b>£111,571</b>	<b>£108,283</b>

## Summary consolidated balance sheet as at 31 July 2011

	2011	2010
Fixed assets	£75,955	£70,730
Current assets	£35,349	£28,816
Creditors: Amounts falling due within one year	(£19,352)	(£18,829)
<b>Total assets less current liabilities</b>	<b>£91,952</b>	<b>£80,717</b>
Creditors: Amounts falling due after more than one year	(£23,121)	(£23,047)
Pension liability	(£24,488)	(£21,476)
<b>Total net assets</b>	<b>£44,343</b>	<b>£36,194</b>

Represented by:	2011	2010
Deferred capital grants	£22,282	£22,215
Revaluation reserve	£6,518	£6,919
Revenue including pension reserve	£15,543	£7,060
<b>Total funds</b>	<b>£44,343</b>	<b>£36,194</b>

# BU: The numbers



**1st**  
This year, BU received first class honours for the third year running in this year's People and Planet Green League

**9%**  
increase in student satisfaction from 2011 in the National Student Survey (NSS)

**54**  
student and graduate commercialisation and business start-up projects in 2010-11

**67**  
new academic appointments were made in the last year

**70+** Computing animation alumni worked on four out of the five films nominated in the category for best visual effects at this year's Oscars



**90.3%** of BU graduates were either employed or in further study in 2010-11 six months after graduation.

**92** clubs and societies were registered this year, an all-time record.

**100** The number of fully-funded and part-funded PhDs BU has committed to over the next six years

**100%** of BU courses offer the opportunity of a professional placement

**150** students enrolled on the BU Student Development Scheme with 63 completing the award

**246** consultancy and research contracts started in 2010/11

**333** student volunteers took up 617 individual volunteering opportunities this year

**469** research and knowledge exchange projects were undertaken in 2010/11

**480** hours of conservation work were done in conjunction with local police

**751** Scholarships were awarded this year

**1,253** students completed a full sandwich year placement

**1,255** alumni have volunteered to guest lecture to current students

**1,800** international students representing 130 different nationalities study at BU

**3,856** students graduated in November 2011

**6,750** students attended the 2011 Summer Ball, making it the largest of any UK university

**7,434** non-UK alumni are still in contact with BU

**17,706** students are currently enrolled at BU

**48,056** former students in 138 different countries receive regular updates from BU

**£1.1m** was spent on staff development opportunities

**£2.5m** BU's income from knowledge exchange in 2011-12

**£3m** BU's total research income for 2011-12



**£10m** is our current annual spend on buildings and IT facilities

Visit the BU Annual Review 2012 website at [www.buannualreview.org.uk](http://www.buannualreview.org.uk)

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